

November 2007 Newsletter

If you are receiving this message, it means that either I have done work for you in the past, I am doing work for you now, or you have expressed interest regarding me doing work for you in the future. If you would prefer to not receive further emails, please let me know about it.

Being that it is now November, I have sent out invoices to any of you for whom I have done work in October, or for those who have not yet paid for previous months. Please remit your payment when you have a chance.

Domain Name vs. Hosting - I have discussed this with a number of you individually and I think it is worth explaining here. These 2 entities are totally separate and the analogy I generally use is like buying a plot of land for a home. The domain name is like the land. It is important, but you can't live there until you have a house built on it. The house, in my example, is the actual website containing text, images, links, etc. For a number of clients, I have found that you purchased the domain name from one company and the hosting from another. When I create a website from scratch, I generally use the same company for both services. This is easier for a number of reasons, First, since both are purchased at the same time, they both will expire at the same time. There has been confusion in the past, as people have told me that their website has expired and I do not know initially which part they are talking about. In addition, the company I most often deal with has a deal where, if you prepay for the hosting, they offer the domain name for free. In addition, if you have any more time left on the domain name, they add it on to the end of the period of the hosting, so you do not lose it. This then makes the expiration dates different, but you don't lose the time you have already paid for.

Confusion - There seems to be some confusion regarding the invoices I have been sending out. The template I am using has a macro in it that displays the current date. As a result, whenever you would open up the invoice it would show the date when you opened it. I have fixed that and there are now 2 dates that display, the current date and the date I sent the invoice to you.

Your Views - I recently had to break down and get a new monitor, so I went with the trend and got myself a wide screen. It got me to thinking, though, about what my clients are using and how they are using it. So I've set up a little survey and it would help me a lot if I know what I am dealing with when I am working on your site. There are only a few questions so, if you have the chance, please click this link, <http://www.technicalwebsitedesign.com/survey1.html>, to go to the survey page. Thank you.

Testimonials - I already have testimonials from a number of you (thanks a lot ...) but, if you like the work I've done for you and would be willing to send me something, I would really appreciate it. I will add it to my testimonials page and it may help us both in the search engine rankings. Thanks.

To view archives of past newsletters, click [here](#)

Thank you all for your business (and potential business...)

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