

January 2008 Newsletter

If you are receiving this message, it means that either I have done work for you in the past, I am doing work for you now, or you have expressed interest regarding me doing work for you in the future. If you would prefer to not receive further emails, please let me know about it.

Being that it is now January, I have sent out invoices to any of you for whom I have done work in December, or for those who have not yet paid for previous months. Please remit your payment when you have a chance.

Happy New Year - It is a brand new year and, as always, thank you to everybody for continuing to do business with me. I started this company in 2005 and it has slowly but steadily grown, thanks to all of you. Hopefully I can still be of service to you in 2008 (and beyond...)

Search Engine Optimization - I get correspondence from numerous clients wanting to know how to move up in the search engines. There are a number of ways to do this, but it has to be somewhat of a "two-way street" kind of deal. I need to get feedback from you to increase your visibility for the way you want people to find your site on the internet. I would be glad to discuss this with anybody interested but please be prepared to answer questions as well as ask them.

Web Hosting Upgrade - This item is for those of you for whom I created websites from scratch. IpowerWeb, the hosting service I use, is in the middle of upgrading their hosting service software. I periodically get messages from them telling me when each URL has been upgraded. The new software has some pretty cool features, including new form generation software, e-commerce software, multiple domain names, etc. They say it is transparent to the user and, so far, whomever I have contacted asking if they notice anything different say no, so it seems so. I will let each of you know when you have been upgraded, just to make sure.

To view archives of past newsletters, go to <http://www.technicalwebsitedesign.com/newsletters.html>

Thank you all for your business (and potential business...)

Jim

