

September 2009 Newsletter



If you are receiving this message, it means that I have done work for you in the past, I am doing work for you now, or you have expressed interest regarding me doing work for you in the future. If you would prefer to not receive further emails, please let me know about it.

Being that it is September, I will be sending out invoices to any of you for whom I have done work in August, or for those who have not yet paid for previous months.

News & Info

Marketing – If you have a business or product or service you are providing, you obviously want people to come to your site and see what you are offering. There is a website I found where you can set up multiple listings for your business at a kind of “one-stop shopping” site. If you go to www.getlisted.org, it will walk you through the procedures to get a listing on Google, Yahoo, MSN and Best of the Web. It can’t hurt...

Blogging – I have spent a fairly large portion of my time this past month working on setting up blogs for a couple of clients. As a result, I have come to learn a lot about WordPress, which is one of the major providers of blogging software. There are also a number of third party developers of themes and “widgets” to support WordPress blogs. One of the best themes I have seen is something called Thesis, which you can check out at <http://www.diythemes.com>. If you have any HTML expertise, this theme gives you practically unlimited flexibility in what you can do to format your blog. I highly, highly recommend it. In fact, I have even decided to create a blog of my own, so I can “play” with it. It is still in the very early stages, but you can check it out at the following - <http://jimblog.jimsanfilippo.com/>

Blogging is definitely a way to enhance your presence on the web and, although it requires some commitment on your part, it is something everybody should consider.

Clients & Affiliates

(In this section, those of you who would like to can place ads, tips, references, etc. If you have something you would like to submit, please [email](mailto:) me and I will get it in the next newsletter.)

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Search Engine Placement – For most people, getting on the first page of the search engines is the goal. There is another company here in San Diego that has been a leader in internet marketing strategies and search engine optimization services for over eight years. Go to www.topimresults.com and you can, at the very least, get a free Website Marketing Analysis and a free Position Rank Report.

To view archives of past newsletters, go to <http://www.technicalwebsitedesign.com/newsletters.html>

Thank you all for your business (and potential business...)

Jim