

January 2010 Newsletter



If you are receiving this message, it means that I have done work for you in the past, I am doing work for you now, or you have expressed interest regarding me doing work for you in the future. If you would prefer to not receive further emails, please let me know about it.

Being that it is January, I will be sending out invoices to any of you for whom I have done work in December, or for those who have not yet paid for previous months.

News & Info

Happy New Decade! – With the coming of 2010, we have now left the “Aughts” (???) behind and entered a decade that I don’t really know what to call. I guess after 2013 we can call them the “teens” but what do we do until then? I know that nowadays they call children younger than 13 “tweens” but I don’t think that will work. Does anybody have any suggestions?

BTW, I (as well as most of you, I would assume), am glad to see the “Aughts” or “Zeros” done and over with. I went to check the definition of “Aught” and this is what I found: “nothing: a quantity of no importance”. Well, good riddance and let’s hope this new decade is better for all of us.

Browser War Heating Up – I recently saw a blurb for an article stating that Firefox was now the most widely used browser. Well, I have been an Internet Explorer (IE) person pretty much from the beginning and I know that Firefox, although steadily growing, could not have overtaken IE. When I went to read the article in full, I found how people can “spin” things and make you think what they want.

The way the article twisted the facts was to separate the 3 versions of IE currently in wide use (6, 7 and 8). Firefox currently has 24.6 percent of the browser market and, although none of the IE versions has that much, together they have 62.7%, more than all other browsers combined, including the new Chrome browser from Google.

The moral of this? Don’t always believe the headlines. How would you feel owning almost 2/3 of whatever market you are in? I feel I was misled and I think it is pathetic when people behave in what I would consider an unscrupulous manner to make you believe what they want you to believe.

Clients & Affiliates

(In this section, those of you who would like to can place ads, tips, references, etc. If you have something you would like to submit, please [email](#) me and I will get it in the next newsletter.)

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Thank you all for your business (and potential business...)

Jim